

Selling Your School

As year 6 pupils, you know your school better than anyone else. Do you want other children to enjoy your primary school as much as you have? Plan a leaflet which advertises your school to potential new pupils. Remember to:

- entice the reader with comments, offers and awards;
- include all the important information they will need;
- thoroughly describe the school and all its features.

Introduction

How would you introduce your school to someone who had never been before?

Things to Do

What clubs, activities or events does your school have to offer?

Awards and Comments

What do people have to say about your school? Has it won awards?

Important Information

What do potential pupils need to know?
Include a map.

Amenities

What food is on offer at your school?
What are the toilet facilities like?

Slogan

Can you create a catchy slogan to attract potential pupils to your school?

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