



## Year 5 Enterprise: Chocolate Bar Task

Company Name:		
Name of chocolate bar:		
Ingredients:	Cost:	
	Total Cost to make chocolate bar:	
Selling price of chocolate bar:		
Shape/design of the chocolate bar:		



## Year 5 Enterprise: Chocolate Bar Task

Ingredients:	Cost per Chocolate bar:
Milk Chocolate	£0.08
White Chocolate	£0.10
Dark Chocolate	£0.10
Raisins	£0.03
Biscuit	£0.08
Caramel	£0.15
Nuts	£0.05
Wafer	£0.08
Fudge	£0.15
Honeycomb	£0.20
Coconut	£0.05
Strawberry Cream	£0.15
Mint Flavouring	£0.05



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Form of Advertisement:	Cost of Advertisement:	Number of people who see advertisement:
Poster	£250 for 1000 posters	1000 posters = 250,000 a day
Billboard	£5000 for 50 billboards	50 billboards = ½ a million a day
Bus advertisement	£10,000 for 100 busses	100 buses = 1 million a day
TV advertisement	£15,000 for 1 advert, can be shown as many times as you wish	7 million each showing